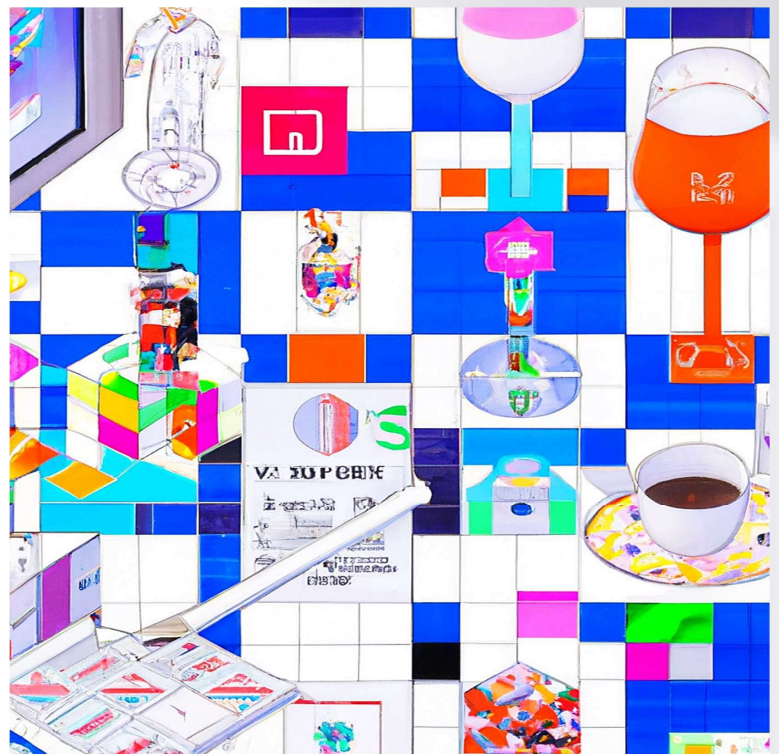


How Blockchain and Smart Contracts are Disrupting IP

16 – 20 May 2023 60 mins
Date & time to be confirmed



By DALL·E, OpenAI

Rights holders will control their own IP



- Blockchain & smart contracts in IP are in their early stages, but the landscape is already changing
- Creators will more easily and more securely monetize their work without intermediaries & 3rd-parties
- Ownership and use of IP assets will be transparent and immutable
- Creators will automate their own licensing using smart contracts
 - setting terms & receiving payment automatically when IP is used
- Decentralized IP systems will be created using blockchain
 - use & distribution will be managed and licensed directly by rights holders

Our session ...

- Blockchains are public, immutable ledgers for recording transactions of assets, including payment, based on automatically-executed rules (smart contracts).
- Behind the scenes, these powerful tools, together with encrypted Internet (Web 3.0), are disrupting trademarks, designs, patents, copyright and general law.
- This is particularly worrying for a profession that is famous for its reluctance to change, especially when younger generations of clients are more comfortable with the inherent risks of not using intermediaries or 3rd-parties.
- Blockchains are already in use for copyright registration, domain name registers, artwork provenance and patent pools.
- During the session, we will look at emerging opportunities, pitfalls, and the skills needed to offer these new services.

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Details (to be confirmed)



- We will look at emerging opportunities, pitfalls, and skills needed for these new services:
 - Valuation, sales and micro-licensing world-wide to earn money with IP
 - Fractional ownership of IP for raising capital
 - Infringement protection using patent pools & micro-licensing
 - Automated world-wide monitoring for trademark use, infringement & counterfeiting
 - Automatic generation of evidence and prior art
 - Automatic escrow - simultaneous payment and transfer of ownership

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Speakers & moderator



To be confirmed

- ???



To be confirmed

- ???



Pete Pollard

- EU/NL: Fireball Patents